



External Communications

Summary of Initiatives

January 2025

Annexure Media Visibility

Sl. No	Date	Publication	Headline	Pg No.	Link	Quote By	AVE
EXCLUSIVE INTERVIEW							
ONLINE							
1	15th Jan 25	CNBC TV	US Caps AI Chips Exports	N/A	Online	Ashok Chandak	
2	27th Jan 25	Dempa Shimbun Digital (Japan)	English article: More Investments to Soar India's Electronics Ecosystem	N/A	Online	Dr V Veerappan	1,20,000
3	27th Jan 25	Dempa Shimbun Digital (Japan)	Japanese article :インドの電子・半導体市場、2030年に1000億ドルの需要予測	N/A	Online	Dr V Veerappan	1,20,000

AUTHORED ARTICLE

ONLINE

1	10th Jan 24	ET Government	Semiconductor sector to bring hope in 2025 and clear the roadmap for viksit Bharat	N/A	Online	Dr V Veerappan	70,000
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INDUSTRY STORY

PRINT

1	2nd Jan 25	MINT	Slow sales cloud \$500 billion target for domestic electronics market	1&9	N/A	Ashok Chandak	9,75,846
2	2nd Jan 25	Financial Express	Separating hype from reality	9	N/A	Ashok Chandak	4,55,610
3	16th Jan 25	Hindu Business Line	New US export controls on AI raises concerns for India's semiconductor ambitions	3	N/A	Ashok Chandak	66,370
4	16th Jan 25	Financial Express	No near-term impact seen on India of US AI chip restrictions	16	N/A	Ashok Chandak	91,805
5	16th Jan 25	Financial Express	How US curbs on AI chip exports can hurt India	9	N/A	Ashok Chandak	1,83,596
6	16th Jan 25	Business Standard (Hindi)	Proposed US restriction on AI chip export threatens India's AI hardware plans: IESA	2	N/A	Ashok Chandak	23,998
7	17th Jan 25	Deccan Herald	India Evaluating the Impact of Likely US Restriction on AI chip export	12	N/A	Ashok Chandak	1,42,006
8	18th Jan 25	Business Standard	US curbs on AI chip exports may hurt India by 2027	1	N/A	Ashok Chandak	87,114
9	20th Jan 25	MINT	Electronics industry expects the budget to rev up local mfg	7	N/A	Ashok Chandak	16,95,392
10	20th Jan 25	The Telegraph	Chip firms call for bigger PLI corpus	8	N/A	Ashok Chandak	1,76,734

11	23rd Jan 25	Economic Times	Behind Trump's \$500-billion 'Stargate' Bid for AI Supremacy	16	N/A	Ashok Chandak	7,59,249
12	23rd Jan 25	Business Standard	Cautious optimism in India over US' \$500 bn AI initiative	4	N/A	Ashok Chandak	36,838
13	23rd Jan 25	Business Standard (Hindi)	Cautious optimism in India over US' \$500 bn AI initiative(□□□□□□□□: □□□□ □□ □□ □□□□ □□□□)	4	N/A	Ashok Chandak	75,488
14	23rd Jan 25	Hindu Business Line	Opportunities for India as Trump unveils \$500-b Stargate to boost AI	4	N/A	Ashok Chandak	8,76,174
15	23rd Jan 25	Financial Express	Trump's \$500- Billion AI Odyssey	9	N/A	Ashok Chandak	2,10,277
16	23rd Jan 25	Political & Business Daily-	\$500 bn Stargate AI project in US presents a golden opportunity for India: Industry	8	N/A	Ashok Chandak	48,907
17	24th Jan 25	Times of India	INDIA MUST RISE TO AMERICA'S \$500 BILLION STAGATE CHALLENGE	17	N/A	Ashok Chandak	34,86,895
18	25th Jan 25	Karnavati Express	Trump's announcement of a massive \$500billion Stargate project to develop Physical and virtual infrastructure in the AI space	3	N/A	Ashok Chandak	13,000
19	25th Jan 25	Lokmitra	Ashok Chandak, President of IESA comments on Trump's announcement	3	N/A	Ashok Chandak	13,000
20	25th Jan 25	Divya Gujarat	Trump's announcement of a massive \$500billion Stargate project to develop Physical and virtual infrastructure in the AI space	3	N/A	Ashok Chandak	72,,000
21	25th Jan 25	Gujarat Pranam	Trump's announcement of a massive \$500billion Stargate project to develop Physical and virtual infrastructure in the AI space	2	N/A	Ashok Chandak	10,000
22	25th Jan 25	Sabandh Bharat	Views on Trump's announcement of a massive \$500billion	3	N/A	Ashok Chandak	25,500

23	25th Jan 25	Rakhewal	Views on Trump's announcement of a massive \$500billion	4	N/A	Ashok Chandak	13,000
ONLINE							
1	6th Jan 25	Fortune India	Budget 2025: Semiconductor industry seeks tax breaks, design incentives	N/A	Online	Ashok Chandak	55,000
2	9th Jan 25	Fortune India	Budget 2025: Electronics industry urges for simplified tariff regime, expanded PLI schemes	N/A	Online	Ashok Chandak	55,000
3	13th Jan 25	ET Telecom	InDepth: What may hold back India's semiconductor manufacturing ambitions	N/A	Online	Ashok Chandak	76,000
4	16th Jan 25	Bizz Buzz	US restriction on AI chip export	N/A	Online	Ashok Chandak	30,000
5	16th Jan 25	Hindu Business Line	New US export controls on AI raises concerns for India's semiconductor ambitions	N/A	Online	Ashok Chandak	95,000
6	16th Jan 25	PTI	Proposed US restriction on AI chip export threatens India's AI hardware plans: IESA	N/A	Online	Ashok Chandak	85,000
7	16th Jan 25	Financial Express	How US curbs on AI exports can hurt India	N/A	Online	Ashok Chandak	92,000
8	16th Jan 25	Business Standard	Proposed US restriction on AI chip export threatens India's AI hardware plans: IESA	N/A	Online	Ashok Chandak	90,000
9	16th Jan 25	Money Control	US AI export curbs spark concerns in India, experts flag long-term challenges	N/A	Online	Ashok Chandak	75,000
10	16th Jan 25	Economic Times CIO	Biden admin's cap on GPU exports may hit India's AI ambitions		Online	Ashok Chandak	85,000
11	16th Jan 25	CNBC TV	Proposed US restriction on AI chip export threatens India's AI hardware plans: IESA	N/A	Online	Ashok Chandak	86,000

12	16th Jan 25	News Drum	Proposed US restriction on AI chip export threatens India's AI hardware plans: IESA	N/A	Online	Ashok Chandak	22,000
13	16th Jan 25	ET Telecom	Proposed US restriction on AI chip export threatens India's AI hardware plans: IESA	N/A	Online	Ashok Chandak	76,000
14	16th Jan 25	latestly	Proposed US restriction on AI chip export threatens India's AI hardware plans: IESA	N/A	Online	Ashok Chandak	20,000
15	16th Jan 25	Goodreturns	Proposed US restriction on AI chip export threatens India's AI hardware plans: IESA	N/A	Online	Ashok Chandak	20,000
16	16th Jan 25	News18	US AI Chip Export Restrictions Could Impact India's AI Infrastructure Plans: IESA	N/A	Online	Ashok Chandak	20,000
17	16th Jan 25	dailyhunt	US AI Chip Export Restrictions Could Impact India's AI Infrastructure	N/A	Online	Ashok Chandak	22,000
18	16th Jan 25	tele.net	US's proposed AI chip restriction on exports could disrupt India's AI hardware strategy, says IESA	N/A	Online	Ashok Chandak	20,000
19	16th Jan 25	Ahmedabad Mirror	US proposes restriction on AI chip exports	N/A	Online	Ashok Chandak	20,000
20	16th Jan 25	KNN	U.S. AI Chip Export Restrictions Threaten India's AI & Tech Growth	N/A	Online	Ashok Chandak	22,000
21	17th Jan 25	The Financial World	U.S. AI Chip Export Restrictions Threaten India's AI & Tech Growth	N/A	Online	Ashok Chandak	86,000
22	17th Jan 25	Business World	India Must Rethink AI Strategy Following US Export Controls: Experts	N/A	Online	Ashok Chandak	90,000
23	17th Jan 25	CXO Today	Voices from the Industry: Insights & Expectations for the Upcoming Budget	N/A	Online	Ashok Chandak	23,000
24	17th Jan 25	Digital Terminal	Navigating AI Export Controls: US Sidelines India From Benefits To Closest Partners	N/A	Online	Ashok Chandak	68,000

25	17th Jan 25	Data Quest	Budget 2025 expectations from the Indian semiconductor industry	N/A	Online	Ashok Chandak	80,000
26	17th Jan 25	Nerity	□□□□□□ □□□□□□□□□□ □□□□ □□□□□□□□□□□□ □□□□□□ □□□□□ □□□□□□□□□□ □□□□□□	N/A	Online	Ashok Chandak	65,000
27	18th Jan 25	Business Standard	US restrictions on exports of AI chips likely to hurt India by 2027	N/A	Online	Ashok Chanda	95,000
28	20th Jan 25	Communications Today	Union Budget Expectations, IESA	N/A	Online	Ashok Chandak	60,000
29	20th Jan 25	Daily Hunt	The electronics industry expects budget incentives to rev up local manufacturing	N/A	Online	Ashok Chandak	22,000
30	20th Jan 25	CXO Today	Impact of Export Controls on AI Diffusion Under the Biden Administration	N/A	Online	Ashok Chandak	23,000
31	20th Jan 25	Live Mint	Electronics industry expects budget incentives to rev up local manufacturing	N/A	Online	Ashok Chandak	90,000
32	20th Jan 25	Money Control	India plans to share worries over US AI chip curbs with Trump administration	N/A	Online	Ashok Chandak	86,000
33	20th Jan 25	The Telegraph Online	Electronics and semiconductor firms call for bigger PLI corpus in Union budget	N/A	Online	Ashok Chandak	65,000
34	20th Jan 25	News Bytes	Modi government to discuss AI chip export curbs with Trump	N/A	Online	Ashok Chandak	22,000
35	20th Jan 25	Edu News	Pre-Budget Expectation 2025: Comments by Experts	N/A	Online	Ashok Chandak	25,000
36	20th Jan 25	Business News Matters	Pre-Budget Expectation 2025: Comments by Experts	N/A	Online	Ashok Chandak	30,000
37	22nd Jan 25	Entrepreneur India	Trump Declares \$500 billion AI Infra Project Stargate in the US	N/A	Online	Ashok Chandak	75,000

38	22nd Jan 25	IANS Business	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	85,000
39	22nd Jan 25	Sakshi Post	USD 500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	40,000
40	22nd Jan 25	The Freedom Press	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	22,000
41	22nd Jan 25	bollywoodcountry.com	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	21,000
42	22nd Jan 25	IANSLive	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	85,000
43	22nd Jan 25	DataQuest	Trump's \$500 Billion Stargate Project and H-1B Policy Shift Fuel India's AI Ambitions	N/A	Online	Ashok Chandak	80,000
44	22nd Jan 25	CXO Today	Insights on "Trump's announcement of a massive \$500 billion Stargate project to develop physical and virtual infrastructure in AI space in the country"	N/A	Online	Ashok Chandak	23,000
45	22nd Jan 25	Bhaskar Live	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	40,000
46	22nd Jan 25	Business Standard	US' Stargate: Will India be able to tap into a \$500 billion opportunity?	N/A	Online	Ashok Chandak	90,000
47	22nd Jan 25	InvestmentGuruIndia.com	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	23,000
48	22nd Jan 25	Lokmat Times	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	25,000
49	22nd Jan 25	Pune News	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	35,000

50	22nd Jan 25	Social News XYZ	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	22,000
52	22nd Jan 25	dajjiworkd	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	20,000
51	22nd Jan 25	Pro Kerala	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	24,000
53	22nd Jan 25	LatestLY	Stargate Project: USD 500 Billion AI Project From OpenAI, SoftBank, Oracle and Others Presents Golden Opportunity for India, Says Industry	N/A	Online	Ashok Chandak	20,000
54	22nd Jan 25	Daily Hunt	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	22,000
55	23rd Jan 25	DD New Govt.	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	42,000
56	23rd Jan 25	Outlook business	Trump 2.0: What It Means for India's Tech Future	N/A	Online	Ashok Chandak	75,000
57	23rd Jan 25	Hindu Business Line	India sees opportunity as Trump unveils \$500 billion Stargate Project to boost US AI infrastructure	N/A	Online	Ashok Chandak	95,000
58	23rd Jan 25	Forevernews.in	\$500 billion Stargate AI project in US presents golden opportunity for India	N/A	Online	Ashok Chandak	22,000
59	23rd Jan 25	New Kerala	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	24,000
60	23rd Jan 25	The Rahnuma	\$500 billion Stargate AI project in US presents golden opportunity for India: Industry	N/A	Online	Ashok Chandak	22,000
61	23rd Jan 25	Business World	Budget 2025: Electronics & Semicon Sector Wants PLI 2.0, SPECS 2.0 With Subsidies, Export Incentives And MSME Support	N/A	Online	Ashok Chandak	86,000

62	24th Jan 25	Times of India	India must rise to America's \$500 billion stargate challenge	N/A	Online	Ashok Chandak	90,000
63	24th Jan 25	Analytics India Mag	Will India's Semiconductor Dreams Get a Boost Under the New US Govt?	N/A	Online	Ashok Chandak	70,000
64	24th Jan 25	Analytics India Mag	Should India Build a Project Stargate?	N/A	Online	Ashok Chandak	70,000
65	24th Jan 25	Asiainsurancepost	India evaluating impact of proposed US restriction on AI chip export: Sources	N/A	Online	Ashok Chandak	28,000

Coverage Highlights

mint

Slow sales cloud \$500-bn goal for local electronics

India's cooling consumer electronics market has just a quarter of the way to achieving its \$500-billion goal for local electronics manufacturing. While policy and financial measures can help, the industry is likely to miss its target by a mile, experts say.

India's domestic electronics industry may miss a total revenue of \$500 billion this year, the consensus estimate of three market researchers showed. This includes the consumer electronics industry of smart phones, laptops, tablets, desktops and tablets (DI) but not servers, servers, audio and home appliances are expected to add \$60 billion.

In September, Prime Minister Narendra Modi called for achieving \$500-billion economic growth by 2030, against the 7% lower annual revenue growth of 6.5% in every electronics category since the pandemic outbreak.

"The current consumer market shows no signs of a turnaround, and exportation remains a major concern," said an industry analyst who works with the Centre on various technology policy issues. "Overall, India's growth pace in the electronics industry remains slow."

The industry's concerns remain despite the Union government's plan to invest \$5 billion in the sector, and the industry's efforts to encourage electronics components manufacturing in the market.

businessline.

New US export controls on artificial intelligence chip raise concerns for India's semiconductor ambitions

The US government on Monday announced plans to tighten restrictions on the export of AI chips and technology, raising concerns for India's semiconductor ambitions. The move is seen as a key step to curb China's access to advanced computing capabilities while also allowing the US to advance its own semiconductor industry.

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In September, Prime Minister Narendra Modi called for achieving \$500-billion economic growth by 2030, against the 7% lower annual revenue growth of 6.5% in every electronics category since the pandemic outbreak.



The new export controls are set to take effect in 120 days.

The Biden administration, it is expected to significantly affect global AI development and deployment. These restrictions extend beyond US-based companies, affecting nations like India, which are seen as potential partners and industry centers for the serious artificial intelligence race.

The US has a national security responsibility to prevent and control American AI leadership, and to ensure that American AI can benefit people globally. Today, we are announcing a rule that ensures that our national security remains intact while also allowing the US to advance its own semiconductor industry.

ET Government

Your Exclusive e-Governance Source

Semiconductor sector to bring home \$205 and clear the roadmap for Viksit Bharat

As the demand for semiconductors surges globally, India's burgeoning semiconductor infrastructure is set to drive innovation, create jobs, and secure the country's position as a significant player in the global digital economy. Industry estimates place the Indian semiconductor market at approximately \$38 billion in 2023-24, with projections indicating growth to \$709 billion by 2030.



Dr. V. Veeramani, Minister of Electronics and Information Technology.

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AEI

ASIA ELECTRONICS INDUSTRY YOUR WINDOW TO SMART MANUFACTURING

Investments to Soar India's Electronics system

India is taking aggressive initiatives to boost its semiconductor and electronics manufacturing industry. The host of initiatives and reforms have brought major transformation to the industry. Capabilities in the country for developing core components and creating an enabling environment.



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THE ECONOMIC TIMES | Industry

Behind Trump's \$500-billion 'Stargate' Bid for AI Supremacy

US President Donald Trump on Wednesday said he would invest \$500 billion in artificial intelligence (AI) infrastructure in the United States. The move is seen as a key step to curb China's access to advanced computing capabilities while also allowing the US to advance its own semiconductor industry.

businessline.

Opportunities for India as Trump unveils \$500-b Stargate to boost AI

US President Donald Trump on Wednesday announced the \$500-billion Stargate project, a massive investment in artificial intelligence (AI) infrastructure. This move is seen as a key step to curb China's access to advanced computing capabilities while also allowing the US to advance its own semiconductor industry.

the political business daily

\$500 bn Stargate AI project in US presents golden opportunity for India: Industry

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UPHILL CLIMB

India's electronics revenue may drop only \$40 billion this year, the consensus estimate of three market researchers showed.

EXPLAINER

WHAT DOES TRUMP HAVE TO SAY ABOUT THE NEED FOR THE STARGATE PROJECT? What are your views on the need for AI infrastructure in this country, and what more you expect.

THE TIMES OF INDIA

Trump's announcement of the \$500-billion Stargate Project shows the US marshalling all resources possible to counter China's advances in such a behemoth venture for India? What are our opportunities? Should we build our own foundation models? Our page today looks at...

DEMPA DIGITAL

INDIA'S ELECTRONICS MARKET: 2030年1000億ドルの需要予測

India's cooling consumer electronics market has just a quarter of the way to achieving its \$500-billion goal for local electronics manufacturing. While policy and financial measures can help, the industry is likely to miss its target by a mile, experts say.

The Biden administration, it is expected to significantly affect global AI development and deployment. These restrictions extend beyond US-based companies, affecting nations like India, which are seen as potential partners and industry centers for the serious artificial intelligence race.

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India is taking aggressive initiatives to boost its semiconductor and electronics manufacturing industry. The host of initiatives and reforms have brought major transformation to the industry. Capabilities in the country for developing core components and creating an enabling environment.

mint

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INDIA MUST RISE TO AMERICA'S \$500 BILLION STARGATE CHALLENGE

The race to control tomorrow's AI has begun

For India, which has always been a major player in the global AI race, the Stargate project is a massive challenge. The US government's investment in AI infrastructure is a key step to curb China's access to advanced computing capabilities while also allowing the US to advance its own semiconductor industry.

FINANCIAL EXPRESS

Trump's \$500-billion AI odyssey

India is taking aggressive initiatives to boost its semiconductor and electronics manufacturing industry. The host of initiatives and reforms have brought major transformation to the industry. Capabilities in the country for developing core components and creating an enabling environment.

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Social Media

Strategic imperatives for January 2025: aligning social media communication efforts to the marketing calendar

In January, IESA's social media efforts centred around Coverage Highlights, New Member announcements and Utkarsh Odisha 2025, positioning the organization as a leading voice for the semiconductor industry and its stakeholders. Our messaging was strategically focused on highlighting IESA's initiatives to advance the Electronics System Design and Manufacturing (ESDM) sector, emphasizing its path to global leadership.

Key themes included industry growth, strategic partnerships, ecosystem advancements, mentorship and stakeholder recognition. Additionally, we reinforced IESA's pivotal role as a bridge between industry, academia, and government, ensuring this narrative was consistently communicated across LinkedIn and Twitter.

- A total of 16 posts have been posted on LinkedIn and Twitter handles separately, resulting in the performance as highlighted below.

Business Standard

Cautious optimism in India over US' \$500 bn AI initiative

SIBIRAN SHINDE
New Delhi, 22 January

The US' \$500 billion Strategic project, announced by Donald Trump on the second day of his presidency to build a massive AI infrastructure in the country, was greeted with cautious optimism in India, with some experts and industry captains sensing a big opportunity for Indian engineering talent and for the country as a whole, while others warned about what they said the America's intent to take a strong control of AI.

Ashok Chandak, president of India Electronics and Semiconductor Association (IESA) for India, said this moment presents an opportunity to accelerate India's AI initiatives by deepening partnerships with the US.

India's role in AIET and IREX co-develop operating-edge technologies, and scaling its domestic capabilities. Learning from the Strategic project, India would conceptualise and implement its own large-scale initiatives to strengthen its AI ecosystem.

Major companies supporting this initiative — such as Nvidia, Arm, Microsoft, Softbank, Oracle, and OpenAI

— already have a significant presence in India and actively utilize Indian talent. This opens avenues for Indian professionals to gain exposure and contribute to such a monumental project, further enhancing their expertise in advanced AI technologies," Chandak said.

Many of these companies have expressed concerns over the recent "Export Control" policy introduced by the Biden administration. There is cautious optimism that the incoming Trump administration might consider industry feedback during the

FINANCIAL EXPRESS
Read to Lead

How US curbs on AI chip exports can hurt India

Chancellor of the US government announced restrictions on advanced AI chip exports. India's export ban on AI chips is a leading example of India's AI export ban.

What are the restrictions?
The US government has announced restrictions on advanced AI chip exports to India. The ban covers AI chips with a performance of 100 TOPS or higher, which is a significant milestone for India's AI industry.

Potential impact on India
The ban on AI chip exports to India is a significant challenge for the Indian AI industry. It could lead to a loss of talent and investment, and it could also impact the growth of the Indian AI ecosystem.

Response of chip makers
The ban on AI chip exports to India is a significant challenge for the Indian AI industry. It could lead to a loss of talent and investment, and it could also impact the growth of the Indian AI ecosystem.

FINANCIAL EXPRESS
Read to Lead

An inspiration for India's Quantum Mission

ASHOK CHANDAK
PRESIDENT, INDIA ELECTRONICS & SEMICONDUCTOR ASSOCIATION

The success of Google in quantum computing is a significant milestone for the Indian AI industry. It demonstrates the feasibility and great potential of quantum computing and will act as a motivation to strengthen the ecosystem. India should speed up its own development, collaborate and get knowledge sharing from Google, focus on applications and algorithms development.

Quantum computing has the potential to revolutionise multiple fields by solving problems that are intractable for classical computers. The susceptibility of quantum systems to environmental disturbances has been a persistent barrier to realising practical quantum systems.

Another challenge lies in scaling up the system. To solve meaningful problems, we need millions of stable qubits. Right now, the most advanced quantum computers only have dozens to a few hundred, and they're hard to control. Also, there is a need for development of advanced semiconductor materials, tools and processes that are essential for quantum hardware.

In 5-7 years, we can see pilot projects of Willow in logistics, finance, AI, and drug discovery space. Large-scale disruption across multiple sectors, including cybersecurity and climate science, can happen only after a decade from now.

• Top – Two Posts



Lattice Semiconductor expands
India Operations in Pune with New Office



YEAR 2024 • 16 pages



IESA'S CONTRIBUTION TOWARDS
India's Semiconductor and ESDM Growth in

2024



